



Media data the cloud Report

The Cloud Report is available in two versions: the online edition which can be accessed online or via downloaded from the homepage the-report.cloud, and the printed edition which can be subscribed at a price of 20 Euros a year via mail at press@cloudical.io or the personalized customer portal in which a personal account is set up. When you register, please enter the information to specify the execution in which you want to obtain the report. The subscription can be cancelled at any time via the personal access of the subscriber, by mail at the latest two weeks before the publication of the new edition. We collect relevant personal customer data for the subscription. Individual issues can also be purchased without a subscription at a price of: 5 Euro, in this case too, relevant personal data will be used to fulfil the purchase contract. Further information can be found at: <http://the-report.cloud/privacy-policy>

The Cloud Report (<https://the-report.cloud>) is a magazine discussing all aspects of cloud, processes, collaboration, security and technology within modern era IT-environments. The Cloud Report provides an overview about several public cloud provider's offerings, tests, compares, discusses and ranks them.

Target group: Technicians and all who are interested in deep modern cloud technology

Focus 2020/21:

Issue	Focus
3-2020	IaaS and PaaS
4-2020	Persistence – Infrastructure – global Storage
1-2021	Developing for digital
2-2021	Data Managing in Cloud Environments
3-2021	Migrating into Cloud
4-2021	Container as a Service

Publication date: at the beginning of January 2020, April 2020, July 2020, October 2020

Deadline for advert delivery:

- 1st of June 2020 for issue 3-2020
- 1st of September 2020 for issue 4-2020
- 1st of December 2020 for issue 1-2021
- 1st of March 2021 for issue 2-2021
- 1st of June 2021 for issue 3-2021
- 1st of September 2021 for issue 4-2021

Prices for advertisements in print:

- 1/1 4c - 950 €;
- ½ landscape/portrait 4c - 650 €;
- ⅓ portrait 4c - 450 €;
- U2, U4 4c - 1100 €;

Dimensions in print:

- 1/1 DIN A4 210 x 297 mm + 3 mm bleed or 2480 x 3508 ppi
- ½ landscape 148 x 210 mm + 3 mm bleed or 1748 x 2480 ppi
- ½ portrait 105 x 297 mm + 3 mm bleed or 1240 x 3508 ppi
- 1/3 portrait 70 x 297 mm + 3 mm bleed 827 x 3508 ppi

Please remember that in addition to the dimensions there is also a 3 mm bleed around each side.

Print documents: print optimized PDF file

Prices for advertisements online:

- Main page one month - 500 €
- Main page three month - 1000 €
- Sidebar one month (visible on every subpage) - 600 €
- Sidebar three month (visible on every subpage) - 1200 €

Dimensions online:

- Main page landscape 1024 x 576 ppi
- Sidebar landscape 300 x 212 ppi
- Sidebar portrait 300 x 533 ppi

Special formats, advertorials and forms of online advertising on request.

Prices and dimensions for classifieds: on request

When sponsoring individual articles, the sponsor is given the opportunity to introduce himself with 500 characters and image/logo, online also with link.

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Contact to advertisements and sales:
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